



## Cookie Policy

(version 1.0 of 31/07/2020)

Dear Visitor (hereinafter, "**You**" or the "**User**"),

This Internet site (<http://www.d-go.it>, hereinafter, the "**Site**") is property of the company named Digitalgo S.p.a., having his own registered office in Piazzale Konrad Adenauer, 3 – 00144 Roma, Tax Code / VAT no. 02927500542 (hereinafter, "**Us**" or the "**Company**").

Since so-called cookies are used for different purposes on the Site, with this cookie policy we want to explain what cookies are and how they are used on the Site.

Some cookies (so-called owned or first-party cookies) are conveyed and controlled directly by us. Through these cookies, the Company collects and processes some personal data concerning you. In this statement, pursuant to art. 13 of EU Regulation 2016/679 of 27 April 2016 relating to the protection of individuals with regard to the processing of personal data (hereinafter, "**Regulation**"), we explain how we collect this data, for what purposes and what your rights are.

Other cookies (so-called third-party cookies), however, are conveyed and controlled by third parties. On this information you will find links to the information published by these third parties, which we ask you to read carefully.

If you are not familiar with cookies, please read this cookie policy and the general privacy policy of the Site carefully, so that you can be aware of your choices.

The Company takes the utmost account of the right to privacy and protection of its Users' personal data. For any information relating to this Cookie Policy, Users can contact the Company at any time, using the following methods:

- By sending a registered letter with return receipt to the Company's registered office;
- By sending an email to [info@d-go.it](mailto:info@d-go.it)

**D-go**  
Rome  
Barcelona  
São Paulo  
Rio de Janeiro

**Sede Legale e Amministrativa**  
P.le Konrad Adenauer 3- 00144 Rome, Italy  
Tel +39 06 510391  
Mail [info@digitalgo.it](mailto:info@digitalgo.it)  
Site [digitalgo.it](http://digitalgo.it)

Iscrizione CCAA Roma e P.I. N.  
02927500542 – REA N. 1157866  
Capitale sociale Euro 1.562.840,00 di cui  
sottoscritto e versato  
Euro 1.400.000,00



You can also **contact the Company's Data Protection Officer (DPO)**, whose contact details are shown below: Lapo Curini Galletti, e-mail: [privacy@d-go.it](mailto:privacy@d-go.it)

## A. What are cookies and what are they for

Cookies are small text files that the sites visited by the user send directly to his terminal (usually to the browser), where they are stored and then retransmitted to the same sites on the next visit by the same user (so-called **first-party cookies**). While browsing a site, the user can also receive cookies from different sites or web servers on his terminal (so-called **third-party cookies**); this happens because on the visited website there may be elements such as, for example, images, maps, sounds, specific links to web pages of other domains that reside on servers other than the one on which the requested page is located. In other words, they are those cookies that are set by a website other than the one you are currently visiting.

Cookies can have a duration limited to a single browsing session on the browser (so-called **session cookies**), and in this case they are automatically deactivated when the browser is closed by the user; or they can have a predetermined expiration and, in this case, they will remain stored and active on your hard disk until that expiration date, continuing to collect information during different browsing sessions on the browser (so-called **permanent cookies**).

Cookies are used for various functions. Some are necessary to allow you to browse the site and take advantage of its features (so-called **technical cookies**). Others are used to obtain statistical information, in aggregate or non-aggregate form, on the number of users who access the site and how the site is used (so-called **monitoring or analytics cookies**). Finally, others are used to track your consumer profile and display advertisements on the Site that may be interesting to you, as they are consistent with your tastes and your consumption habits (so-called **profiling cookies**).

To learn more about these different categories of cookies, continue reading this information. Find out how they work and what they are for, and freely choose whether to consent to their use or prevent it.

## B. Technical cookies



Technical cookies are used on the Site for the sole purpose of making your navigation possible on the Site and allowing you to use its features. These are always first-party cookies, as they are conveyed directly by us on the Site.

Some technical cookies are essential to offer you an optimal browsing experience or to allow you to authenticate yourself on the site, for example to make a purchase on the Site or enter your private area (so-called **navigation cookies**). Navigation cookies are normally session cookies and, therefore, once the navigation browser is closed, they are automatically deactivated.

Other technical cookies are useful to allow you to store some of your preferences (for example, the language or country of origin) without having to reset them during subsequent visits (so-called **functionality cookies**). For this reason, functionality cookies are often persistent cookies, as they remain stored on your computer even after the browser is closed, until the expiration date provided for them or until you have decided to delete them.

As required by current privacy legislation, your prior consent is not required for the installation of these cookies. Of course, you are free to block the installation of technical cookies by changing the settings of your browser (read paragraph E, No. 1 for how to do it). However, consider that, by blocking the installation of technical cookies, or subsequently eliminating them, the possibility of accessing the Site, of using all or part of it, of enabling or disabling certain functions or of receiving certain services could be in whole or in part compromised.

## C. Monitoring or “analytics” cookies

Analytics cookies are used to collect statistical information, in aggregate or non-aggregate form, on the number of users who access the site and how they visit the site. No analytics cookies are installed on this site.

## D. Profiling cookies

Profiling cookies are used to create your user profile, based on the preferences and tastes you manifest when browsing the Internet, and to display advertising messages consistent with your profile. Profiling cookies are not installed on this site.



## E. How to manage cookies and oppose their use

There are several options for managing, disabling and deleting cookies.

### (1) Change your browser settings

Follow the instructions provided by the browser manufacturer you use to find out how to manage, disable or delete all cookies (technical, analytics and profiling):

- **Explorer:** <http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies>
- **Chrome:** [https://support.google.com/chrome/answer/95647?hl=it&p=cpn\\_cookies](https://support.google.com/chrome/answer/95647?hl=it&p=cpn_cookies)
- **Firefox:** <https://support.mozilla.org/it/kb/Attivare%20e%20disattivare%20i%20cookie>
- **Safari:** <https://support.apple.com/it-it/guide/safari/manage-cookies-and-website-data-sfri11471/>
- **Opera:** <https://help.opera.com/en/latest/web-preferences/>

Make your choices carefully. By indiscriminately blocking the receipt of all cookies, including technical ones, without providing for a specific exception for the site, you may, in fact, no longer be able to browse the site or to use all or part of its functionality. In addition, by deleting all cookies from the browser, even the technical cookies could be removed and, therefore, you could remove the preferences you set using the Site or no longer find the products or services included in your cart.

### (2) Use interactive tools or those provided by third parties

To disable third-party cookies, consult the privacy policies of third parties who install analytics cookies (see previous paragraph C) or profiling cookies (see previous paragraph D) to learn about the other tools available to you to manage, disable and delete. cookies, and more generally to oppose their use. Remember that by disabling third-party cookies, (i) you oppose their use not only on the Site but on all the Internet sites on which these cookies are used and (ii) the ability to browse the Site and use its features will not be in any way affected. When you disable third-party cookies, you will still see the banner on the home page on the site relating to cookies; in this case, however, by closing the banner, scrolling the home page or clicking any element of the home page outside the banner, you will not receive any third party cookies that you have correctly disabled.

### (3) Use the website [www.youronlinechoices.eu/it/](http://www.youronlinechoices.eu/it/)



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sottoscritto e versato  
Euro 1.400.000,00



Your Online Choices is a website managed by the non-profit association *European Interactive Digital Advertising Alliance* (EDAA), whose Italian version is available at [www.youronlinechoices.eu/it/](http://www.youronlinechoices.eu/it/), which provides information on behavioral advertising based on profiling cookies (<http://www.youronlinechoices.com/it/a-proposito>) and allows Internet users to easily oppose (opt-out) the installation of the main profiling cookies installed by advertising operators and used on Internet sites (<http://www.youronlinechoices.com/it/le-tue-scelte>). Before using this tool, we recommend that you carefully read the general conditions of service of the Your Online Choices site (<http://www.youronlinechoices.com/it/condizioni-general-di-servizio>), frequently asked questions (FAQ) (<http://www.youronlinechoices.com/it/faqs>) and the user guide (<http://www.youronlinechoices.com/it/help>).

Use Your Online Choices consciously. Although, in fact, Your Online Choices brings together many of the most important companies in the advertising world that use cookies, some of the third parties that install cookies through the Site may not have joined Your Online Choices. Therefore, the use of Your Online Choices does not guarantee that you will receive third-party cookies by browsing the Site. Remember also that by deleting all cookies from your browser, even the technical cookies issued by Your Online Choices to remember your choices could be deleted, making third-party cookies active again.

## F. Processing methods and data retention times

As highlighted in the introduction to this statement, it is possible that the Company collects and processes some of your personal data through the cookies it conveys directly on the Site (**first-party cookies**). The Company acts as controller of the processing of these data, in accordance with the provisions of the Regulation. We will process your data only with electronic tools, in a totally automated way and without human intermediation. Therefore, our employees and collaborators will never access the content of your personal data obtained through cookies, which means that they will never be able to access and / or have PII (Personally Identifiable Information), i.e. information from which it will be possible to identify you directly.

Some of our employees and collaborators, appointed by us as data processors, may carry out maintenance work on the computer systems that host your data, without ever being able to access their actual content. Personal data could be stored in servers managed by third parties (e.g. IT system suppliers) or could be managed by subjects specialized in online advertising, who act as external data processors on the basis of a specific appointment in writing by part of the Company. We inform you that, in compliance with the conditions and guarantees established by the Regulation, your data may be transferred to countries not belonging to the European Economic Area, which may not offer a level of protection of privacy and personal data protection comparable to that guaranteed by the Italian and European laws on privacy, but where the Company will act as controller we will take the security of data in utmost consideration, therefore we will proceed with the management of these transfers with all due caution and guarantees. Your personal data will not be disclosed to third parties, nor will it be disclosed.



Your personal data will be kept for the time strictly necessary to carry out the primary purposes illustrated in this statement, or in any case according to what is necessary for the protection of the rights of both the interests of the Users and of the Company.

## G. Your rights

To exercise your rights, or to obtain any further information or clarification in relation to this Cookie Policy, please contact the Company in the following ways:

- By sending a registered letter with return receipt to the Company's registered office (Piazzale Konrad Adenauer, 3 – 00144 Roma);
- By sending an email to the address [info@d-go.it](mailto:info@d-go.it)

Pursuant to the Applicable Law, the User has the right to obtain an indication (i) of the origin of the personal data; (ii) the purposes and methods of processing; (iii) the logic applied in case of processing carried out with the aid of electronic instruments; (iv) the identity of the controller and processors; (v) the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as processors or authorized persons.

Furthermore, the User has the right to obtain:

- a) access, updating, rectification or, when interested, integration of data;
- b) the cancellation, transformation into anonymous form or limitation of processing of data processed in violation of the law, including those whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
- c) the certification that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfillment occurs proves impossible or involves the use of means manifestly disproportionate to the protected right.

As well as:

- a) the right to withdraw consent at any time, if the processing is based on your consent;
- b) (if applicable) the right to data portability (right to receive all personal data concerning him in a structured format, commonly used and readable by automatic device), the right to limit the processing of personal data and the right cancellation ("right to be forgotten");



c) the right to object:

i) in whole or in part, for legitimate reasons, to the processing of personal data concerning him, even if pertinent to the purpose of the collection;

ii) in whole or in part, to the processing of personal data concerning him for the purpose of sending advertising materials or direct selling or for carrying out market research or commercial communication;

iii) if personal data are processed for direct marketing purposes, at any time, to the processing of data carried out for this purpose, including profiling to the extent that it is connected to such direct marketing.

d) if the User believes that the processing that concerns him violates the Regulation, the right to lodge a complaint with a Supervisory Authority (in the Member State where he usually resides, in the one where he works or in the one in which it occurred the alleged violation). The Italian Supervisory Authority is the Garante per la protezione dei dati personali, based in Piazza Venezia, n. 11, 00187 - Rome (RM) (<http://www.garanteprivacy.it/>).

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The Company is not responsible for updating all the links that can be viewed in this Cookie Policy, therefore whenever a link is not functional and / or updated, Users acknowledge and accept that they must always refer to the document and / or section of the sites internet referred to by this link.